

DUPLICATE INVOICE



WHAS
520 W. Chestnut St.
Louisville, KY 40202
Main: (502)582-7711
Billing:

Property	WHAS		
Invoice #	1962481-1	Order #	1962481
Invoice Date	09/27/20	Alt Order #	WOC12431879
Invoice Month	September 2020	Deal #	
Invoice Period	08/31/20 - 09/21/20	Flight Dates	09/15/20 - 09/21/20
Advertiser	ISS/ Keep Kentucky Great		
Product	Kentucky		
Estimate #	5194		
Account Executive	Ben Stecker		
Sales Office	TEGNA Sales Washington DC		
Sales Region	National		
Agency Code	9914775		
Advertiser Code	218		
Billing Calendar	Broadcast		
Billing Type	Cash		
Special Handling			
Agency Ref	10862AG		
Advertiser Ref	187943		
Product 1	473		
Product 2			

Billing Address:

Main Street Media Group / POL
Attention: Ryan Stanley
PO Box 25093
Alexandria, VA 22313

Send Payment To:

WHAS
P.O. Box 637386
Cincinnati, OH 45263-7386

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	09/15/20	09/21/20	»GOOD MORNING AME 7-9a RICA	7-9a	11111--	:30	5	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/15/20 09/21/20 11111-- 5 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1	All	Tu	09/15/20	7:59 AM	»GOOD MORNING AMERICA	7-9a	:30	KKG20TV3003H	\$500.00 NM
2	All	W	09/16/20	8:35 AM	»GOOD MORNING AMERICA	7-9a	:30	KKG20TV3004H	\$500.00 NM
3	All	Th	09/17/20	8:54 AM	»GOOD MORNING AMERICA	7-9a	:30	KKG20TV3004H	\$500.00 NM
4	All	F	09/18/20	8:46 AM	»GOOD MORNING AMERICA	7-9a	:30	KKG20TV3003H	\$500.00 NM
5	All	M	09/21/20	7:40 AM	»GOOD MORNING AMERICA	7-9a	:30	KKG20TV3004H	\$500.00 NM
2	09/15/20	09/18/20	»WHAS11 NEWS @ 4P 4-5p	4-5p	--1-1--	:30	2	\$275.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/14/20 09/20/20 --1-1-- 2 \$275.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1	All	W	09/16/20	4:18 PM	»WHAS11 NEWS @ 4P	4-5p	:30	KKG20TV3003H	\$275.00 NM
2	All	F	09/18/20	4:12 PM	»WHAS11 NEWS @ 4P	4-5p	:30	KKG20TV3004H	\$275.00 NM
3	09/15/20	09/21/20	»WHAS11 NEWS @ 5p 5-530p	5-530p	11-1---	:30	3	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/15/20 09/21/20 11-1--- 3 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1	All	Tu	09/15/20	5:13 PM	»WHAS11 NEWS @ 5p	5-530p	:30	KKG20TV3001H	\$450.00 NM
2	All	Th	09/17/20	5:28 PM	»WHAS11 NEWS @ 5p	5-530p	:30	KKG20TV3003H	\$450.00 NM
3	All	M	09/21/20	5:27 PM	»WHAS11 NEWS @ 5p	5-530p	:30	KKG20TV3003H	\$450.00 NM
4	09/15/20	09/18/20	Local News @ 530p M-F 530-6p	530-6p	-11-1--	:30	3	\$600.00	NM

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You will be deemed to have accepted the TEGNA Terms or Premion Terms, as applicable, upon the earliest of (i) the date the campaign contemplated by this Contract first launches, or (ii) the date on which you pay any amounts specified on an invoice related to this Contract. We warrant that the actual broadcast information shown on our invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

Non-Discrimination: TEGNA, its stations and Premion do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.

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Cincinnati, OH 45263-7386



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Invoice Date	09/27/20	Invoice Period	08/31/20 - 09/21/20
Advertiser	ISS/ Keep Kentucky Great		
Product	Kentucky		
Estimate #	5194		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																				
3	09/15/20	09/21/20	Local News @ 530p M-F	5:30-6p	- 11 - - -	:30	3	\$600.00	NM																				
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1	All	Tu	09/15/20	5:39 PM	Local News @ 530p M-F	530-6p	:30	KKG20TV3003H	\$600.00	NM																			
2	All	W	09/16/20	5:42 PM	Local News @ 530p M-F	530-6p	:30	KKG20TV3004H	\$600.00	NM																			
3	All	F	09/18/20	5:37 PM	Local News @ 530p M-F	530-6p	:30	KKG20TV3001H	\$600.00	NM																			
5	09/15/20	09/21/20	»WHAS11 NEWS @ 6 & 6-630p amp; 630p Su-F	6-630p	1 - 11 - - -	:30	3	\$700.00	NM																				
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1	All	W	09/16/20	6:09 PM	»WHAS11 NEWS @ 6 & 630p	6-630p	:30	KKG20TV3001H	\$700.00	NM																			
2	All	Th	09/17/20	6:06 PM	»WHAS11 NEWS @ 6 & 630p	6-630p	:30	KKG20TV3004H	\$700.00	NM																			
3	All	M	09/21/20	6:12 PM	»WHAS11 NEWS @ 6 & 630p	6-630p	:30	KKG20TV3004H	\$700.00	NM																			
6	09/15/20	09/18/20	»ABC World News	630-7p	- 1 - 11 - -	:30	3	\$1,450.00	NM																				
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1	All	Tu	09/15/20	6:29 PM	»ABC World News	630-7p	:30	KKG20TV3004H	\$1,450.00	NM																			
2	All	Th	09/17/20	6:29 PM	»ABC World News	630-7p	:30	KKG20TV3003H	\$1,450.00	NM																			
3	All	F	09/18/20	6:29 PM	»ABC World News	630-7p	:30	KKG20TV3003H	\$1,450.00	NM																			
7	09/15/20	09/21/20	»ENTERTAINMENT TONIGHT	7-730p	1 - 1 - 1 - -	:30	3	\$800.00	NM																				
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1	All	W	09/16/20	7:29 PM	»ENTERTAINMENT TONIGHT	7-730p	:30	KKG20TV3003H	\$800.00	NM																			
2	All	F	09/18/20	7:11 PM	»ENTERTAINMENT TONIGHT	7-730p	:30	KKG20TV3004H	\$800.00	NM																			
3	All	M	09/21/20	6:59 PM	»ENTERTAINMENT TONIGHT	7-730p	:30	KKG20TV3001H	\$800.00	NM																			
8	09/15/20	09/21/20	»INSIDE EDITION	730-8p	11 - 1 - - -	:30	3	\$800.00	NM																				
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1	All	Tu	09/15/20	7:56 PM	»INSIDE EDITION	730-8p	:30	KKG20TV3001H	\$800.00	NM																			
2	All	Th	09/17/20	7:49 PM	»INSIDE EDITION	730-8p	:30	KKG20TV3004H	\$800.00	NM																			
3	All	M	09/21/20	7:50 PM	»INSIDE EDITION	730-8p	:30	KKG20TV3003H	\$800.00	NM																			
9	09/15/20	09/21/20	»DANCING WITH THE STARS	8-11p	1 - - - - -	:30	1	\$1,925.00	NM																				
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17	09/15/20	09/18/20	»WOMEN OF THE MOV EMENT	8-9p	----1--	:30	1	\$950.00	NM																																																																																																			
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19	09/15/20	09/19/20	»WAKE UP WEEKEND	9-930a	-----1-	:30	1	\$200.00	NM																																																																																																			
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You will be deemed to have accepted the TEGNA Terms or Premion Terms, as applicable, upon the earliest of (i) the date the campaign contemplated by this Contract first launches, or (ii) the date on which you pay any amounts specified on an invoice related to this Contract. We warrant that the actual broadcast information shown on our invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

Non-Discrimination: TEGNA, its stations and Premion do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.

DUPLICATE INVOICE

Send Payment To:

WHAS
P.O. Box 637386
Cincinnati, OH 45263-7386

Invoice #	1962481-1	Invoice Month	September 2020
Invoice Date	09/27/20	Invoice Period	08/31/20 - 09/21/20
Advertiser	ISS/ Keep Kentucky Great		
Product	Kentucky		
Estimate #	5194		



Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
19	09/15/20	09/19/20	»WAKE UP WEEKEND 9-10A	9-930a	-----1-	:30	1	\$200.00	NM	
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	09/14/20	09/20/20	-----1-	1	\$200.00					
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1	All	Sa	09/19/20	9:15 AM	»WAKE UP WEEKEND 9-10A	9-930a	:30	KKG20TV3003H	\$200.00	NM
20	09/15/20	09/19/20	»ABC COLLEGE FOOTB ALL 12P	12-330p	-----1-	:30	1	\$850.00	NM	
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	09/14/20	09/20/20	-----1-	1	\$850.00					
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1	All	Sa	09/19/20	11:58 AM	»ABC COLLEGE FOOTBALL 12F 12-330p	12-330p	:30	KKG20TV3004H	\$850.00	NM
21	09/15/20	09/19/20	»ABC COLLEGE FOOTB ALL 330P	330-7p	-----1-	:30	1	\$1,450.00	NM	
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	09/14/20	09/20/20	-----1-	1	\$1,450.00					
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1	All	Sa	09/19/20		»ABC COLLEGE FOOTBALL 33C 330-7p	33C 330-7p	:00		\$1,450.00	NM
			See MG 21.2							
2	All	Sa	09/19/20	4:14 PM	»ABC COLLEGE FOOTBALL 33C 330-7p	33C 330-7p	:30	KKG20TV3003H	\$1,450.00	NM
			MG for 21.1 09/19							
22	09/15/20	09/19/20	»ABC PRIME COLLEGE FOOTBALL	8-1130p	-----1-	:30	1	\$1,200.00	NM	
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	09/14/20	09/20/20	-----1-	1	\$1,200.00					
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1	All	Sa	09/19/20		»ABC PRIME COLLEGE FOOTB 8-1130p	8-1130p	:00		\$1,200.00	NM
			See MG 9.4							
23	09/15/20	09/19/20	»WHAS11 NEWS AT 11 SAT	11:00 PM-11:30 PM	-----1-	:30	1	\$350.00	NM	
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	09/14/20	09/20/20	-----1-	1	\$350.00					
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1	All	Sa	09/19/20	11:56 PM	»WHAS11 NEWS AT 11 SAT	11:00 PM-11:30 PM	:30	KKG20TV3001H	\$350.00	NM
24	09/15/20	09/20/20	»GOOD MORNING AME RICA	8:00 AM-9:00 AM	-----1	:30	1	\$275.00	NM	
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	09/14/20	09/20/20	-----1	1	\$275.00					
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1	All	Su	09/20/20	8:29 AM	»GOOD MORNING AMERICA	8:00 AM-9:00 AM	:30	KKG20TV3004H	\$275.00	NM
25	09/15/20	09/20/20	»THIS WEEK	9-10a	-----1	:30	1	\$475.00	NM	
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	09/14/20	09/20/20	-----1	1	\$475.00					

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DUPLICATE INVOICE

Send Payment To:

WHAS
P.O. Box 637386
Cincinnati, OH 45263-7386

Invoice #	1962481-1	Invoice Month	September 2020
Invoice Date	09/27/20	Invoice Period	08/31/20 - 09/21/20
Advertiser	ISS/ Keep Kentucky Great		
Product	Kentucky		
Estimate #	5194		



Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																			
25	09/15/20	09/20/20	»THIS WEEK	9-10a	-----1	:30	1	\$475.00	NM																																																																			
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26	09/15/20	09/20/20	»WNBA CONNECTICUT @ WASHINGTON	Various	-----1	:30	1	\$475.00	NM																																																																			
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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																																							
	09/14/20	09/20/20	-----1	1	\$475.00																																																																							
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																		
1	All	Su	09/20/20		»WNBA CONNECTICUT @ WAS	Various	:00		\$475.00	NM																																																																		
See MG 26.2																																																																												
2	All	Su	09/20/20	3:25 PM	WNBA	Various	:30	KKG20TV3004H	\$475.00	NM																																																																		
MG for 26.1 09/20																																																																												
27	09/15/20	09/20/20	»EMMY AWARDS	6-10p	-----1	:30	1	\$3,600.00	NM																																																																			
<table border="1"> <thead> <tr> <th>Weeks:</th> <th>Start Date</th> <th>End Date</th> <th>MTWTFSS</th> <th>Spots/Week</th> <th>Rate</th> </tr> </thead> <tbody> <tr> <td></td> <td>09/14/20</td> <td>09/20/20</td> <td>-----1</td> <td>1</td> <td>\$3,600.00</td> </tr> </tbody> </table> <table border="1"> <thead> <tr> <th>Spots: #</th> <th>Ch</th> <th>Day</th> <th>Air Date</th> <th>Air Time</th> <th>Description</th> <th>Start/End Time</th> <th>Length</th> <th>Ad-ID</th> <th>Rate</th> <th>Type</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>All</td> <td>Su</td> <td>09/20/20</td> <td></td> <td>»EMMY AWARDS</td> <td>6-10p</td> <td>:00</td> <td></td> <td>\$3,600.00</td> <td>NM</td> </tr> <tr> <td colspan="11">See MG 27.2</td> </tr> <tr> <td>2</td> <td>All</td> <td>Su</td> <td>09/20/20</td> <td>8:37 PM</td> <td>Emmy Awards</td> <td>Various</td> <td>:30</td> <td>KKG20TV3001H</td> <td>\$3,600.00</td> <td>NM</td> </tr> <tr> <td colspan="11">MG for 27.1 09/20</td> </tr> </tbody> </table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		09/14/20	09/20/20	-----1	1	\$3,600.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	All	Su	09/20/20		»EMMY AWARDS	6-10p	:00		\$3,600.00	NM	See MG 27.2											2	All	Su	09/20/20	8:37 PM	Emmy Awards	Various	:30	KKG20TV3001H	\$3,600.00	NM	MG for 27.1 09/20										
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MG for 27.1 09/20																																																																												
28	09/15/20	09/20/20	»WHAS11 NEWS AT 11 M-F/SU	11:00 PM-11:30 PM	-----1	:30	1	\$500.00	NM																																																																			
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29	09/15/20	09/18/20	»WHAS11 NEWS AT NOON	12-1p	-1-1---	:30	2	\$200.00	NM																																																																			
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30	09/15/20	09/18/20	Jimmy Kimmel DB	1205-107a	--1----	:30	1	\$75.00	NM																																																																			
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31	09/15/20	09/20/20	NCIS: NO 1205-105a Sa	1205-105a	-----1-	:30	1	\$125.00	NM																																																																			
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Standard Terms: If you are purchasing broadcast spot advertising, station website advertising, or OTT advertising from a TEGNA national seller or TEGNA broadcast station, the transaction is subject to the TEGNA Standard Advertising Terms and Conditions ("TEGNA Terms"), which are available at <http://bit.ly/2eyrbCA>, as well as on the Advertise page from the Connect menu of the Station's website. If you are purchasing only OTT advertising directly from Premion and not from a local station, the transaction is subject to the Premion Standard Advertising Terms and Conditions ("Premion Terms"), which are available at <https://premion.com/advertising-terms-and-conditions/>.

You will be deemed to have accepted the TEGNA Terms or Premion Terms, as applicable, upon the earliest of (i) the date the campaign contemplated by this Contract first launches, or (ii) the date on which you pay any amounts specified on an invoice related to this Contract. We warrant that the actual broadcast information shown on our invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

Non-Discrimination: TEGNA, its stations and Premion do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.

DUPLICATE INVOICE

Send Payment To:

WHAS
P.O. Box 637386
Cincinnati, OH 45263-7386



Invoice #	1962481-1	Invoice Month	September 2020
Invoice Date	09/27/20	Invoice Period	08/31/20 - 09/21/20
Advertiser	ISS/ Keep Kentucky Great		
Product	Kentucky		
Estimate #	5194		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
31	09/15/20	09/20/20	NCIS: NO 1205-105a Sa	1205-105a	-----1-	:30	1	\$125.00	NM	
		09/14/20	09/20/20		-----1-		1	\$125.00		
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WHAS	Sa	09/19/20	12:54 AM	NCIS: NO 1205-105a Sa	1205-105a	:30	KKG20TV3003H	\$125.00	NM
<u>Total Spots</u>							48			

Include Invoice # on Check - Payment Terms 30 Days

<u>Gross Total</u>	\$41,975.00
<u>Agency Commission</u>	\$6,296.25
<u>Net Amount Due</u>	\$35,678.75

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